



Biometric Bulletin 2017 Advertising Insertion

International Biometric Society • Internationale Biometrische Gesellschaft • Société Internationale de Biométrie

Reach thousands of Statisticians, Biometricians, and Mathematicians

Do you have vacancies to fill? Are you running a promotion, courses, selling software, or consultancy services of interest to statisticians, biometricians, and mathematicians? Consider advertising in the IBS **Biometric Bulletin**.

Please submit your camera-ready artwork in PDF, EPS or TIFF format. Logos should be sent in a separate file. If submitting via PDF file, please orient the artwork properly. Material requiring typesetting will include a surcharge. IBS accepts black & white advertisements solely.

Mechanical Data

Trim size (page)
Type page size
Half page (vertical)
Half page (horizontal)
Quarter

Depth x Width

270mm x 215mm
235mm x 185mm
235mm x 90mm
115mm x 135mm
115mm x 90mm

Depth x Width

11" x 8-1/2"
10-1/2" x 8"
10-1/2" x 3-1/2"
5" x 7"
5" x 3-1/2"

All rates are in U.S. Dollars

Full Page	\$750.00 USD
Half Page	\$530.00 USD
Quarter Page	\$400.00 USD
Up to 150 words in house style	\$145.00 USD
Up to 50 words in house style	\$ 90.00 USD

Institutional/Corporate Members of the International Biometric Society or their subsidiary companies will receive a 10% discount. **Advertisement agencies** will receive a 10% discount. **Block bookings** for four (4) issues will receive a 10% discount. Note that a maximum combination discount of 20% applies.

Terms and Conditions:

Advertisements subject to publisher's approval. No guarantee given for insertion in any specified position except by special arrangement with publishers. No responsibility can be taken whatsoever for printing errors or for material submitted to publishers but every reasonable precaution will be taken against loss or damage. Material without request to be returned will be destroyed. It can take up to 8 weeks for journals to arrive. In some areas of the world, it may take as long as 3 months. Advertisement payment is due upon receipt.

The **Biometric Bulletin** is distributed electronically and published quarterly in electronic and PDF formats and is available via download at [http:// biometricsociety.org](http://biometricsociety.org). Approximate circulation is 5,500+ members worldwide.

Send completed advertisement insertion order agreement Order to:

International Biometric Society, 1444 I Street, NW, Suite 700, Washington, DC 20005 USA
Electronically scan order agreement via e-mail to: ibs@biometricsociety.org or fax: ++202-216-9646

2017 COPY DEADLINES

Jan-March Issue #1	Apr-June Issue #2	July-Sept Issue #3	Oct-Dec Issue #4
February 14	May 14	August 14	November 13



Biometric Bulletin Insertion Order Agreement

Contact Person _____

Name of Advertiser _____

Company Name _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone: _____ Email: _____

Description of Ad: _____

Date Needed ____/____/____ Size of Ad _____ Submitted For Issue # _____

Check copy deadlines on page 1 for issue print dates

Check Only One Option Below:

	Price	Depth X Width	Depth X Width
<input type="checkbox"/> Full Page	\$750.00 USD	235mm X 185mm	10-1/2" X 8"
<input type="checkbox"/> Half Page(vertical)	\$530.00 USD	235mm X 90mm	10-1/2" X 3-1/2"
<input type="checkbox"/> Half page (horizontal)	\$530.00 USD	115mm X 135mm	5" X 7"
<input type="checkbox"/> Quarter Page	\$400.00 USD	115mm x 90mm	5" x 3-1/2"
<input type="checkbox"/> Up to 150 words in house style	\$145.00 USD		
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Signature below indicates acceptance of the above conditions and constitutes an agreement between International Biometric Society (IBS) and the stated advertiser.

PAYMENT OPTIONS

PAYMENT IS DUE UPON RECEIPT

Payment by Check, made payable in US dollars to: **International Biometric Society**

Payment by Credit Card (Please scan or fax to +1-202-216-9646)

VISA MasterCard American Express

Office use only:482-4710-06

Name Printed on Card: _____

Credit Card # Exp. Date / CVC Security Code

Card Billing Address _____

Signature _____ Date / / Total Payment in USD \$ _____

